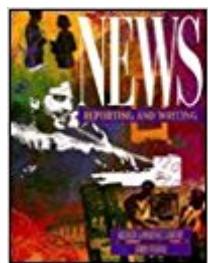


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News: Reporting And Writing



Synopsis

In NEWS: Reporting and Writing

Book Information

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In NEWS: Reporting and Writing, Lorenz and Vivian fully integrate coverage of writing for newspaper, radio, television, and public relations. NEWS is intended for beginning writing and reporting courses in departments of journalism or mass communication, whether they take an integrated media writing or straight-forward news-editorial approach.

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